



NASHVILLE
EMERGING
LEADERS

Nashville Emerging Leaders Sponsorship Opportunities

OVERVIEW

Growing Nashville's Future

Nashville Emerging Leaders (NEL) is an 11-week leadership training program designed for young professionals in Nashville. Each year, approximately 30 individuals are chosen through a rigorous selection process. These sessions feature interactive exercises, issue exploration, self-assessments, community participation, group projects and in-depth discussions with Middle Tennessee's top community and business leaders. NEL's alumni consists of area CEOs, founders, corporate and nonprofit leaders who remain actively engaged in the Nashville community.

OUR VISION

NEL's resources, energies and skills are focused in building the foundation of leaders to forge the Nashville of tomorrow.

WHY SPONSORSHIP?

Our sponsors empower us to develop and mold the young emergent leaders in the Nashville community. Your support serves as a catalyst to congregate, engage and advance future leaders through personal development, mentorship and access to senior leadership.



NASHVILLE
EMERGING
LEADERS

Nashville Emerging Leaders Sponsorship Opportunities

\$10,000 – Platinum Sponsor

- Recognized As The Official Sponsor Of The NEL Class
- Recognized As The Platinum Sponsor Of The NEL Class In Press Release With The Nashville Business Journal
- Premier Logo Placement On NEL Materials And Website Including:
 - » 1 Monthly Social Media Post With Tags
 - » Included In The Monthly Email Newsletter Footer
 - » 2 "Featured" Sections As Our Platinum Sponsor In Our Email Newsletter Per Year
 - » Featured Placement In Our Annual Sponsors Email Newsletter Per Year
- 5 Minute Presentation About Company At A Class Of Your Choice (Receive 1st Choice)
- Company Leader To Serve As Class Panelist At A Class Of Your Choice
- 5 Minute Presentation About Company At NEL Alumni Mixer Event + Strategic Introductions
- Company Listed As A Sponsor And Banner Displayed At All NEL Events
- Two Company Representatives Can Attend All NEL Alumni Events To Network With Current Class And Alumni
- One Company Employee Granted Participation In NEL Class*

**Must meet NEL requirements*





**NASHVILLE
EMERGING
LEADERS**

Nashville Emerging Leaders Sponsorship Opportunities

\$5,000 – Gold Sponsor

- Recognized As A Gold Sponsor Of The NEL Class In Press Release With The Nashville Business Journal
- Logo Placement On NEL Materials And Website Including:
 - » 1 Social Media Post Every Other Month With Tags
 - » Included In The Monthly Email Newsletter - Quarterly
 - » 1 "Featured" Section As Our Gold Sponsor In Our Email Newsletter Per Year
 - » Featured Placement In Our Annual Sponsors Email Newsletter Per Year
- Five Minute Presentation At NEL Closing Retreat Or Class Of Their Choice (Pending Platinum Sponsor Preference)
- Invites For Two Company Representatives To Network With Current Class And Alumni At Opening And Closing Retreat
- Company Employees Granted Preferred Review For NEL Class*

**Must meet NEL requirements*

\$2,500 – Silver Sponsor

- Recognized As A Silver Sponsor Of The NEL Class In Press Release With The Nashville Business Journal
- Logo Placement On NEL Materials And Website Including:
 - » 1 Social Media Post Quarterly With Tags
 - » Included In The Monthly Email Newsletter Twice Annually
 - » 1 "Featured" Section As Our Silver Sponsor In Our Email Newsletter Per Year
 - » Included In Our Annual Sponsors Email Newsletter Per Year
- Five Minute Presentation At NEL Closing Retreat Or Class Of Their Choice (Pending Platinum And Gold Sponsors Preference)
- Invites For Two Company Representatives To Network With Current Class And Alumni At Opening And Closing Retreat



NASHVILLE EMERGING LEADERS

Nashville Emerging Leaders Sponsorship Opportunities

\$1,000 – Bronze Sponsor

- Recognized As A Bronze Sponsor Of The NEL Class In Our Email Newsletter And Social Media Posting
- Name Mention On NEL Materials And Website Including:
 - » 2 Social Media Posts Per Year With Tags
 - » Included In The Monthly Email Newsletter Twice Annually
 - » Included In Our Annual Sponsors Email Newsletter Per Year
- Invite For One Company Representative To Network At Opening Mixer And Closing Ceremony With Current NEL Class And Alumni
- Five Minute Presentation About Company At One NEL Class

\$500 – Supporting Sponsor

- Recognized As A Supporting Sponsor Of The NEL Class On Our Website
- Name Mention On NEL Materials Including:
 - » Included In Our Annual Sponsors Email Newsletter Per Year
- Invite For One Company Representative To Network At One Event With Current NEL Class And Alumni





NASHVILLE
EMERGING
LEADERS

Nashville Emerging Leaders Sponsorship Opportunities

CHECK US OUT ONLINE!



nashvilleemergingleaders.com



facebook.com/nashvilleemergingleaders



linkedin.com/company/nashville-emerging-leaders



twitter.com/neltweets

LET'S CONNECT

Contact our Fundraising Committee!

info@nashvilleemergingleaders.org

